

EAST AYRSHIRE COUNCIL

POLICY AND RESOURCES COMMITTEE - 22 FEBRUARY 2001

SOCIAL INCLUSION CHALLENGE FUND BIDS

Report by the Depute Chief Executive/Director of Corporate Resources

1. PURPOSE OF REPORT

1.1 To seek the approval of the Council's Policy & Resources Committee for finance from the Social Inclusion Challenge Fund to deliver the following projects, namely:-

- Healthy Lifestyle Project
- Irvine Valley Youth Project
- Kilmaurs Youth Project

2. BACKGROUND

2.1 At its meeting of 4 May 2000, East Ayrshire Council's Policy and Resources Committee agreed that future bids to the Social Inclusion Challenge Fund should be considered by appropriate local committees prior to submission to the Social Inclusion Strategic Partnership Group.

2.2 These proposals were endorsed by the East Ayrshire Social Inclusion Partnership North Board on 25 January 2001 and at the appropriate Local Committees as detailed below:

Project	Local Committee	Date
Healthy Lifestyle Project	Kilmarnock Central Committee	23 Jan 2001
Healthy Lifestyle Project	Kilmarnock North Committee	6 Feb 2001
Irvine Valley Youth Project	Irvine Valley Committee	7 Feb 2001
Kilmaurs Youth Project	Northern Area Committee	24 Jan 2001

3. PROJECT PROPOSALS

3.1 HEALTHY LIFESTYLE PROJECT

3.1.1 This project will operate within the designated community schools of Hillhead Primary and Kilmarnock Academy. The main tasks of the project will be to promote:

- health issues in both schools
- healthier options for meals, including the provision of a subsidy on fresh fruit
- greater involvement of parents in children's health and diet through discussion and seminars
- closer working with parents and guidance staff

3.1.2 £10,000 is requested to

- match fund the £5,000 from Ayrshire and Arran Primary Care NHS Trust, to provide a Health professional, who will work between the two schools, 5 days a week and
- to subsidise the provision of fresh fruit for pupils.

3.1.3 The project will operate initially for three months as a pilot project with alternative funding being sought at that stage.

3.2 IRVINE VALLEY YOUTH PROJECT

3.2.1 In December 1999, the Policy and Resources Committee agreed to award the Irvine Valley Youth Project £6,000 from the Social Inclusion Challenge Fund to develop a facility for young people from the Irvine Valley.

3.2.2 The project aims to establish a base for youth development work in the Irvine Valley.

3.2.3 Suitable premises were identified in July 2000 at which time application was made for planning consent and building warrants. However, pre-conditions for the building warrant completion certificate have resulted in an additional £1,500 being required for building operations.

3.2.4 Should this be met from the original award, only £1,620 will be available for staff costs which will result in the reduction of youth work support to the project and the overall lifespan of the initiative.

3.2.5 It is proposed that the project expands its operational period to eighteen months to allow:

- a reasonable period over which meaningful youth development work can take place
- a realistic timescale in which further funding can be sought.

3.2.6 £10,000 is sought from Social Inclusion Challenge Fund to meet the running costs of the project for a further year.

3.3 KILMAURS YOUTH PROJECT

3.3.1 It is proposed that the Kilmaurs Youth Project will engage young people in the Kilmaurs area using the Glegg Whittle café as a venue. The objectives are to:-

- make contact with young people age 12-21 years.
- offer information, advice and issued based group work.
- offer computer access for those taking part
- work with young people to identify future needs and assist them to develop a programme.
- support young people in researching new funding sources.

3.3.2 The project will employ sessional staff on two evenings a week for an initial three month period.

3.3.3 The total cost of the project is £5,000 including sessional staff, rental of venue, programme costs. An alternative funding package will be sought in response to the identified needs of the young people.

4. FURTHER PROJECT PROPOSALS

4.1 At the North Social Inclusion Board meeting members noted that further project proposals would be prepared for consideration against the Social Inclusion Challenge Fund.

4.2 Two further project bids are therefore presented to committee for its consideration:

4.3 YOUTH WORK INITIATIVE - SHORTLEES

4.3.1 The Council previously awarded £4,000 to erect a youth shelter within the Shortlees area of Kilmarnock. This initiative was one part of a multi-agency plan which included a bid to the Community Safety Challenge fund for outreach youth support. Unfortunately the Community Safety Challenge bid was unsuccessful therefore to ensure the success of the youth shelter it is proposed that £2,500 be

utilised from the Social Inclusion Challenge fund to provide a package of youth work within the Shortlees area.

4.3.2 The above project has received wide support within the Shortlees area, however due to the time factor has not been considered by the Local Committee. Consultation has however, taken place with the former CHASE Advisory Group, the local member, local community Police Constable and a range of community representatives all of whom have indicated their support for this project. In addition, our Social Inclusion partners have also endorsed the proposal.

4.4 HEALTH SNACKS - KIDS CLUB KILMARNOCK NORTH-WEST

4.4.1 Five hundred pounds is requested from the Social Inclusion Challenge fund to provide a range of healthy snacks for the kids club operating within the North-West of Kilmarnock . This funding will allow the project to be piloted, with additional funding sought from alternative sources to secure the projects long term future.

4.4.2 The Kids Club network is a joint initiative between the Council's Community Services Department , the Social Inclusion Partnership and Ayrshire & Arran Primary Care NHS Trust.

4.4.3 The above project has received wide support within the North-west area, however due to the time factor has not been considered by the Local Committee. In addition to the community support outlined above, our Social Inclusion Partners have also endorsed the proposal.

5. POLICY IMPLICATIONS

5.1 The proposed projects are in accordance with the principles of social inclusion.

6. LEGAL IMPLICATIONS – NIL

7. FINANCIAL IMPLICATIONS

7.1 The allocation to the Social Inclusion Challenge Fund is £65,000 of which £37,000 has been utilised to date. The awards as detailed at section 3 and 4 can be met from the remaining Social Inclusion Challenge Fund budget.

8. RECOMMENDATION

8.1 The Policy and Resources Committee is asked to approve the allocation of:

- i) £10,000 for the Healthy Lifestyle Project
- ii) £10,000 for the Irvine Valley Youth Project
- iii) £5,000 for the Kilmaurs Youth Project

- iv) £2,500 for the Shortlees Youth Project; and
- v) £500 for the Kids Club Network - North-West Kilmarnock

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GB/LAW
5/2/2001

LIST OF BACKGROUND PAPERS

NIL

For further information on the contents of this report contact Sandra Marshall, Project Development Officer, Telephone 01563 554607

AGENDA